
Abstracts

Inaugural Conference 1999-2000

ELECTRONIC JOURNALISM AND THE LORDS OF THE AIR

BY JAVIER ECHEVERRÍA

RESEARCH PROFESSOR. INSTITUTO DE FILOSOFÍA, CSIC

The author goes into greater detail on a subject he has previously explored: the global electronic telecity, called Telépolis, which could be developed with the help of Information Technologies. The article includes analysis of a new social space, which Echeverría calls the third environment. This environment is characterised by interaction and other innovations of electronic journalism.

The tenth annual CCS Conference 2000

SPECIAL: TEN YEARS OF CONFERENCES, TEN YEARS OF RESEARCH

In this double issue of the journal, a Special is dedicated to the ten years of the annual Catalan Communication Conference. At the beginning of the Special, several important articles of a more sentimental genre recall these ten years of meeting together in the city of Girona and encourage us to continue the Conference so that it become an ever more well-established event. The authors of these articles are the current President of the Catalan Communication Society, Josep M. Martí; the Mayor of Girona, Joaquim Nadal; and our colleague, the driving force behind these conferences, Lluís Costa. Besides the good memories, this issue also includes a reproduction of former programs and a summary of the ten meetings.

The tenth annual CCS Conference 2000

Special: Ten years of Conferences, ten years of research

COMMUNICATION RESEARCH IN CATALONIA IN THE 90S

BY DANIEL E. JONES

PROFESSOR OF JOURNALISM, URL AND UAB

The author offers an extensive, well-documented overview of what the last ten years have meant in communication research in Catalonia. The main aspects dealt with are the changes in teaching institutions; the diversification, professionalization, and publication of the research;

the consolidation of academic journals; and the increase in number of doctoral theses. The content is illustrated and supported by tables.

The tenth annual CCS Conference 2000

Special: *Ten years of Conferences, ten years of research*

Teachers from various Catalan universities offer a general vision of the state of the art in communication research at their institutions. Gemma Larrègola (Department of Audio-visual Communication and Publicity, Universitat Autònoma de Barcelona) and Xavier Ruiz-Collantes (Department Journalism and Audio-visual Journalism, Universitat Pompeu Fabra) present the names of researchers at their institutions along with the corresponding research groups and main lines of research. Also listed are publications, graduate studies, and future projects.

The tenth annual CCS Conference 2000

Special: *Ten years of Conferences, ten years of research*

PUBLIC TELEVISION IN THE DIGITAL ERA

BY MIQUEL DE MORAGAS SPÀ

PROFESSOR, DEPARTMENT OF JOURNALISM AND COMMUNICATION SCIENCES
AND DIRECTOR OF THE INSTITUT DE LA COMUNICACIÓ (INCOM), UAB.

Miquel de Moragas presented the study *Public television in the digital era*, co-authored two years ago with Emili Prado (both full professors in Communication Sciences, UAB) at the bequest of the Catalan Audio-visual Council (CAC). This is a comparative study of European communication policies, including both the present situation and perspectives for the future of public television in the digital era. It is also a defence of public television as a service in the digital era. The article makes a critical evaluation of the present model and calls for a profound reform of this model. It does not propose specific legislative formulae. It is, rather, a necessary theoretical contribution, which documents the debate and aims to facilitate decision-taking which will bring about a reform of the audio-visual model.

The tenth annual CCS Conference 2000
Special: *Ten years of Conferences, ten years of research*

THE MULTIMEDIA DESK AND INFORMATION ON LINE. TOOLS THAT CHANGE THE
TEACHING OF INTRODUCTION TO CONTEMPORARY ART.
(SECOND EDITION: ANNOTATIONS AND CONSIDERATIONS)

BY ANTONI MERCADER

ASSOCIATE PROFESSOR, DEPARTMENT OF JOURNALISM AND AUDIO-VISUAL
COMMUNICATION, UPF.

The author starts from his paper presented at the last Girona meeting and published in issue number 12 of this journal. In the present edition, he proposes a more detailed approach to the way of applying the new technologies to teaching, in this case, to a course he is teaching in contemporary art at the Universitat Pompeu Fabra. He emphasises the flexibility of the approach.

Open session

THE EMERGENCE OF PERIODICALS DURING THE 17TH AND 18TH CENTURIES,
USING THE BARCELONA PRESS AS A CASE STUDY

BY JAUME GUILLAMET

PROFESSOR OF HISTORY OF JOURNALISM, UNIVERSITAT POMPEU FABRA

This article is a thorough analysis of a case in the history of journalism. The subject is how and when «periodicity» emerged in the Barcelona press, in other words, the transition from sporadic news sheets to the first weekly newspapers. The author makes an exhaustive review of pioneers, dates and diverse models of written press (the various news sheets or gazette-type publications, the *Noves*, the *Gazeta*, biweekly gazettes, etc.)

Open session

THE AGRUPACIÓ PROFESSIONAL DE PERIODISTES (UGT) DURING THE CIVIL WAR: INFORMATION ON PROFESSIONALS AND THE MEDIA

BY *CARLES SINGLA*

PROFESSOR OF JOURNALISM, UNIVERSITAT POMPEU FABRA

Carles Singla analyses the wealth of data found in the register book of the Agrupació Professional de Periodistes (UGT) during the Civil War years. This document is kept in the General Archives of the Spanish Civil War in Salamanca. The author analyses these data and reviews the various media which, at that time, had more subscribers. Singla thus sheds greater light on the profession of journalist in Barcelona from 1936-1939. He includes details on salaries and the make-up of writing staffs, for example, and the evolution of various media.

Open session

THE CONCEPT OF JOURNALISM IN MARTÍ DOMÍNGUEZ I BARBERÀ

BY *NEL·LO PELLISSER ROSSELL*

JOURNALIST AND ASSOCIATE PROFESSOR IN AUDIO-VISUAL COMMUNICATION AND PUBLICITY, UNIVERSITAT DE VALÈNCIA

Martí Domínguez i Barberà (Algemesí, 1908 - València, 1984) was one of the most significant journalists in Valencia in the 20th century. Nel·lo Pellisser has studied not only the professional trajectory of Domínguez i Barberà but also the reason for his considerable influence on readers and fellow journalists through his columns and public addresses. Even though he entered the profession as a consequence of an early manifested literary talent, especially in poetry, Domínguez i Barberà always remained faithful to journalism.

Open session

CLOCKING THE TV NEWS: AN IMPERFECT SOLUTION?

BY LLÚCIA OLIVA
JOURNALIST

This article by Llúcia Oliva is a summary of her research on the information that TVE gives during general election campaigns. Endorsed by her long professional trajectory for two public television channels, (TV3 and TVE), the author says that her study was motivated primarily by her concern about the conditions in which public television journalists sometimes have to work. The election campaign is one of these occasions. Llúcia Oliva presents a hypothesis of work and describes the methodology used to carry it out. She elaborates on the televisions analysed and comes to various conclusions, among them that election regulations limit the scope of work and professional decision-taking of TVE journalists and keep them from carrying out most of the functions essential to communication media in a democracy.

Open session

SOME NECESSARY REFLECTIONS ON PUBLIC TELEVISION. AN ACCOUNT OF INPUT 2000

BY GEMMA LARRÉOLA
ASSOCIATE PROFESSOR, DEPARTMENT OF AUDIO-VISUAL COMMUNICATION
AND PUBLICITY, UAB

What is public television programming in the current digital era? And what should it be? The author considers that this year's INPUT Conference in Halifax (May, 2000) was the valid framework in which to pose such questions. This article is a reflection on the most recent INPUT Conference and a description of the productions presented there, much as the author published in this journal concerning the previous INPUT Conference.

INPUT is the International Public Television Conference, which brings together technically and/or philosophically innovative productions. These productions challenge established professional values. They may generate polemic in their countries of origin because of their execution or content. They may aim to overcome social, cultural, racial, or even economic barriers.

Open session

III COLLOQUIUM. THE HISTORY OF JOURNALISM CLASSROOM. *DIARI DE BARCELONA*: DIGITALISATION OF NEWSPAPER LIBRARIES

BY LLUÍS CODINA

ASSOCIATE PROFESSOR, UNIVERSITAT POMPEU FABRA

Within the general process of what we might call the digitalisation of culture, digitalisation of newspaper libraries is certainly one of the most attractive dimensions of this process, at least for social scientists in general and for researchers and communications professionals in particular. Digital newspaper libraries was the theme of the third annual Colloquium (29 May, 2000) organised by The History of Journalism Classroom of the *Diari de Barcelona* (with the collaboration of the Department of Journalism, Universitat Pompeu Fabra, and the History Archive of the Barcelona City Hall). This summary includes information on the participants, experts in press and documentation. It also comments on the role in this Colloquium of the archives and collaboration of the Associació d'Arxivers de Catalunya, the Col·legi de Bibliotecaris i Documentalistes, the Societat Catalana de Comunicació (IEC), and the Observatori de la Comunicació Científica (UPF).